

## Spring 2018 Newsletter



**The 2018 SD Cancer Coalition Fall Meeting will be held in Mitchell on Wednesday, September 26. Mark your calendars; more information to come!**

### 2018 Colorectal Cancer Awards

In honor of Colorectal Cancer Awareness Month in March, the Colorectal Cancer Task Force presented the following awards to honor an individual and an organization that has been instrumental in increasing colorectal cancer screening rates. Congratulations to both winners! Read the [full press release here](#).



**Falls Community Health was awarded the 2018 Organization of the Year award for their efforts to prioritize and advance colorectal cancer screening rates among their patients.**



Daniel Heinemann, MD, with Sanford Health, was named the 2018 Champion of the Year for his exceptional effort to advance colorectal cancer screening rates in South Dakota.

## Task Force Updates

**Early Detection Health Equity:** The Early Detection Health Equity Task Force has completed a review of screening data for breast, cervical, and colorectal cancer to assist in determining pockets of disparities around the state. The group is also in the process of developing a lung cancer screening promotional piece that will be distributed by the South Dakota QuitLine. This educational piece is expected to reach over 4000 QuitLine participants over the next year.

**HPV Vaccination:** The HPV Vaccination Task Force is partnering with multiple communities and schools, both K-12 and universities, to show the [Someone You Love film](#) and host a follow-up panel to spread the word about the importance of the HPV vaccine. In addition, Dr. Mary Milroy will be presenting information about the HPV vaccination at the SD School Nurse Association meeting this summer. Last, the task force will educate providers about the importance of the HPV vaccine through a journal article and advertisement placed in [South Dakota Medicine](#).

**Colorectal Cancer Screening:** In March, the Colorectal Cancer Task Force recognized Daniel Heinemann, MD as Champion of the Year and Falls Community Health as Organization of the Year as part of the South Dakota Colorectal Cancer Screening Achievement Awards. Colorectal cancer screening messages to reach the unscreened were shared by partners on Facebook. The task force is developing a colorectal cancer screening community assessment in partnership with the American Cancer Society's Links of Care project.

**Cancer Prevention:** The Prevention Task Force is working to update content on the coalition website to include additional information on prevention, as well as specific resources for health care professionals. These updates include resources specific to South Dakota, evidence-based research, and general information on cancer prevention and control strategies. In addition, the task force is finalizing a rack card focused on cancer prevention, including risk factors, strategies to address them, and identification of personal goals to reduce the burden of cancer. The rack card will be disseminated to health care providers to share with patients in their care.

## FDA moves to Lower Nicotine Levels in Cigarettes

The Food and Drug Administration took the first concrete action to reduce nicotine in cigarettes to



make them less addictive, opening a regulatory process described as a "historic first step" by the agency's top official. Almost 90% of adult smokers started smoking before the age of 18 and nearly 2,500 youth smoke their first cigarette every day in the U.S. By lowering nicotine in cigarettes to minimally or non-addictive levels, it could decrease the likelihood that future

generations become addicted to cigarettes and allow more currently addicted smokers to quit. [Read more here.](#)

## HPV Vaccine Safety

Parents frequently ask about the safety of the HPV Vaccination. Did you know that CDC has a resource page that can answer specific questions that providers and public health workers may receive when encouraging the HPV vaccine to adolescents? Visit the following FAQ page to learn how to answer questions on [HPV Vaccine Safety](#).

## South Dakota Systems Change to Increase HPV Vaccination Rates

In South Dakota, over 7% of all cancers diagnosed between 2001 and 2014 were in a primary site that may have been caused by HPV, and 4% of total cancer deaths were from HPV-associated cancers. Vaccination rates in South Dakota were lower than the national average with only 32% of females and 22% of males ages 13-17 receiving the recommended three doses. The South Dakota Cancer Coalition utilized a data-driven decision-making process to prioritize HPV vaccination and create an implementation task force focused on increasing HPV vaccination rates. Once developed, the task force identified an action plan that included a strategy focused on the development of a request for application (RFA) process. Sanford Health was awarded funding and began by educating clinical and administrative staff on the proposed plan. Over a two-year period the percent of males and females ages 11 to 26 with zero doses of HPV vaccine administered decreased by 22%, while the seven primary care clinics recorded a 15% increase in series completion over the two-year period. Learn more from [Action4PSEChange.org](#).

## National Comprehensive Cancer Control Program Fact Sheet

A new two-page fact sheet highlights information on the National Comprehensive Cancer Control Program (NCCCP) including:

- Coalitions
- Comprehensive Cancer Control Plans
- Priorities, Putting Priorities into Play
- Cancer Control Nationwide

The resource shares information on coalition membership and priorities, and can be a helpful document in understanding the work that is being done across the US within Comprehensive Cancer Control Programs. [Click here](#) to learn more.

### NATIONAL COMPREHENSIVE CANCER CONTROL PROGRAM COALITIONS. COMMUNITIES. COMMITMENT.

CDC's National Comprehensive Cancer Control Program (NCCCP) brings together **stakeholders** (organizations that have an interest in keeping community members healthy) in places throughout the country to create plans that help lower the number of people affected by cancer. A cancer control plan focuses on the types of cancer unique to each community that have the highest burden and include strategies that have worked in other places to help prevent and control those cancers.

#### Coalitions



Groups of stakeholders that fight cancer in state, local, or tribal areas are called **cancer coalitions**. They are the backbone of comprehensive cancer control.

Of coalitions in the United States...



#### Comprehensive Cancer Control Plans

Every coalition creates a plan to guide its activities by looking at:



Common **types of cancer** in its communities (places where a certain cancer is diagnosed more often than in the rest of the country, state, or territory)



Things that can **lead to cancer** in the area (for instance, sun exposure in places that have a lot of sunny days each year or lack of physical activity in communities without parks and places to walk or bike)

CDC supports cancer plans in:





## Funding Opportunities

Several funding opportunities can be found on the Cancer Coalition website, including opportunities to improve sun safety practices for child care programs, enforce a worksite UV protection policy for outdoor workers, host a screening of the [Someone You Love film](#), as well as others. Check out the [Grant Opportunities](#) page on the website to learn more.

## Year Two Outcomes of Survivorship Program

The South Dakota Survivorship Program (SDSP) is proud to announce the release of the [Year 2 Evaluation Report](#). The SDSP aims to support cancer survivors through the expansion of cancer survivorship surveillance systems, facilitation of community/clinical linkages, education to survivors and healthcare providers on cancer survivor best practices, and enhancement of the evidence related to survivorship practices.

## 2018 County Health Rankings

Robert Wood Johnson Foundation released the 2018 County Health Ranking Report on March 15th. Get started today by searching for your county or state. You'll find new data, resources, and tools across the site to see how healthy your county is and easily move with data to action to improve health. Visit the [County Health Rankings website](#) for what's new.

### County Health Rankings & Roadmaps

Building a Culture of Health, County by County

## Upcoming Events

[April 26: Links of Care Kick-Off Webinar](#)

[May 16-17: Great Plains Tribal Chairmen's Health Board Cancer Symposium](#)

Visit the Cancer Coalition website regularly to stay informed on funding opportunities, upcoming events, professional development webinars, and other relevant cancer control information. If you have an event coming up, be sure to share it [here](#) for inclusion on the website. In addition, email [Sarah Quail](#) with other relevant news and funding opportunities that are appropriate to share on the website.

Visit Our Website

SD Department of Health | SD Cancer Coalition | [info@cancersd.com](mailto:info@cancersd.com) | [www.cancersd.com](http://www.cancersd.com)



SOUTH DAKOTA  
DEPARTMENT OF HEALTH