



## Winter 2018 Newsletter

### 2018 Colorectal Cancer Awards

The Colorectal Cancer Task Force of the Comprehensive Cancer Control Program is soliciting nominations for the 2018 Colorectal Cancer Awards. Awards recognize an individual and an organization that has been instrumental in increasing colorectal cancer screening. Nominations are due by January 31, 2018. If you have questions, please contact [Brooke Lusk](#).

Click on the following link to make a nomination: [2018 Colorectal Cancer Achievement Awards](#)

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### Funding Available to Implement Cancer Prevention and Control Efforts

The SD Department of Health's Cancer Programs are pleased to announce the release of the Implementation Grant Request for Applications. The programs are soliciting applications that support the [2015-2020 South Dakota Cancer Plan](#), focus on evidence-based intervention implementation, and promote cancer prevention, early detection, or cancer survivorship efforts. Eligible applicants include organizations that have the capacity to implement the required interventions. Applicants may request up to \$20,000. Click the link below for more information.

[Link to Full RFA and Application](#)

### New Coalition Resources Available!

The Coalition Membership and Communication Cross Cutting Committee has developed two new resources that are now available to promote and welcome new members to the Cancer Coalition. The rack card (pictured at right) is a great resource to share with colleagues or other individuals you think may be a good fit for the Cancer Coalition. In addition, the New Member Packet is a tool designed to welcome new members to the Cancer Coalition. It includes the Coalition's vision & mission statement, state plan overview, coalition structure, member listing for the steering committee, task forces, and cross cutting committees, and links to additional helpful resources. If you are newer to the coalition and haven't yet received a New Member Packet, or are interested in ordering Coalition Rack Cards to disseminate, contact [Sarah Quail](#).



### Task Force Updates

**Early Detection Health Equity:** The Early Detection Health Equity Task Force was pleased to have [Dr. Donald Warne](#) join their last meeting to present on American Indian Health Disparities as the group aims to solidify an action plan. The task force has also engaged Patricia Da Rosa, a Research Associate III at SDSU College of Nursing, to put together statewide screening data for breast, cervical, and colorectal cancer to assist their efforts. The group has invited lung cancer screening navigators from the hospital systems to join the next call in order to identify current

lung cancer screening practices and opportunities for improvement.

**HPV Vaccination:** The HPV Vaccination Task Force has multiple organizations collaborating to purchase viewings of the *Someone You Love* documentary to be shown at numerous schools and communities across the state. In addition, the task force will educate providers about the importance of the HPV vaccine through a journal article and advertisement placed in [South Dakota Medicine](#).

**Colorectal Cancer Screening:** The CRC Task Force is seeking nominations for the 2018 SD Colorectal Cancer Achievement Awards due January 31st. Individual and organization winners will be announced in March, which is Colorectal Cancer Awareness Month. A subgroup is designing a community assessment to better understand colonoscopy access issues and working with stakeholders to identify potential solutions. The task force is also promoting GETSCREENEDSD prevention messages on Facebook to reach the unscreened.

**Cancer Prevention:** The Prevention Task Force identified two priorities for the 2017-2018 years focused on 1) updating the [www.cancersd.com](#) website information on prevention for healthcare providers and the general public, and 2) developing a rack card focused on cancer prevention that will be made available to primary care providers to share with their patients and encourage healthy behaviors to reduce their risk of cancer. The goal of the task force is to provide state and national resources and access to information focused on healthy behaviors and strategies shown to reduce the burden of cancer.

## White Paper on Population-Based Patient Navigation

The SD Cancer Survivorship Program recently released a [white paper](#) featuring the Avera Cancer Institute Navigation Center (ACINC). The ACINC was developed as a community-based model of patient navigation adapted to meet the needs of the highly rural population in the region. The 24-hour, 7 day a week phone-based delivery model provides the same level of service to patients and families at all six cancer centers within the system in a centralized manner by staff specialized in oncology navigation. A Survivorship Program was added in 2016 to build on the initial success of the ACINC and literature demonstrating the medical, functional, and psychosocial barriers patients face following primary treatment of cancer. The Survivorship Program provides outbound phone calls to cancer survivors a few weeks after they've received a survivorship care plan.

### Population-Based Patient Navigation



#### OVERVIEW

Cancer. One word that bears immense significance for so many individuals. For some, it is the word that took them by surprise, imposing new routines and adjustments to daily life as quickly and succinctly as it rolls off the tongue. For others, the word evokes complex and multifaceted emotions – fear, strength, apathy, gratitude, anger, hope, grief, determination – the list is endless and ever changing. The impact of this diagnosis extends far beyond the patient to their family, their care team, their community and more.

In 2017, there will be an estimated 1,688,790 new cancer cases diagnosed in the United States.<sup>1</sup> Of those diagnosed, every cancer journey will be unique. Standard differences in cancer site, stage, treatment modalities and outcomes, coupled with variances in patient age, receptivity to treatments, and patient preference of therapies compel oncologists and cancer care teams to design treatment plans patient by patient, providing a vastly individualized and intricate approach to the treatment of cancer.

With the complexities involved across the cancer care continuum, the need emerged for trained individuals uniquely qualified to assist patients, providers, and families navigate this expanded realm of cancer care. From this need arose the field of patient navigation.

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College of Nursing staff of the Office of Nursing Research at South Dakota State University were supported by an interagency agreement from the South Dakota Department of Health to conduct this evaluation and report, using flow through funds awarded through cooperative agreement number U01CE0184 to the South Dakota Department of Health funded by the Centers for Disease Control and Prevention. The contents of this report are solely the responsibility of the authors and do not necessarily represent the official view of the Centers for Disease Control and Prevention or the Department of Health and Human Services.



WHITE PAPER: SOUTH DAKOTA SURVIVORSHIP PROGRAM | 1

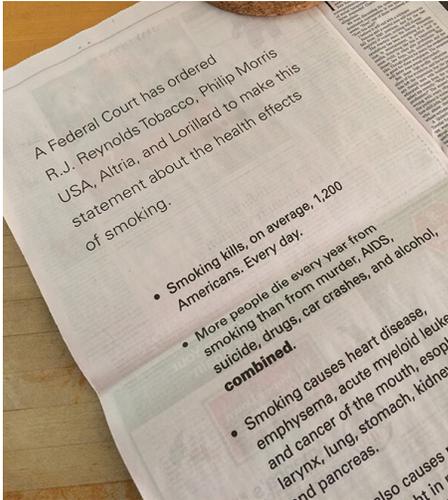
## New Model Policy Available Encouraging Paid Leave for Cancer Screening

The South Dakota Department of Health's Cancer Programs wish to partner and support worksites across the state to improve cancer screening rates and help reduce the burden of cancer in South Dakota. A model policy was created to assist worksites in establishing a process to support all employees who are eligible for breast, cervical, and colorectal cancer screening. [Click here](#) to download the policy, or email [Brooke Lusk](#) or [Sarah Quail](#) for more information.

## Two Success Stories Published on CDC Website

Two success stories related to work of the SD Comprehensive Cancer Control Program have been posted to the CDC website. The first story, titled "[Successful Partnership Increases South Dakota HPV Vaccination Rates](#)," features the year one results of the SD DOH and Sanford Health HPV vaccination project. The second, titled "[South Dakota](#)

[Outdoor Workers Practice Sun Safety to Prevent Skin Cancer.](#)" features a partnership with two worksites to adopt worksite UV protection policies and systems and environmental changes to support occupational sun safety practices.



## An Important Moment in Tobacco Control

Sunday, November 26, 2017 marked a unique moment in the history of public health in the United States. On this day, in major newspapers (online and print), the three major US tobacco companies issued the first in what will be a series of five "corrective statements" about their products. Over the next year, the same statements will also run as TV spots during prime-time viewing hours. Stemming from a 17-year legal battle, these court-ordered statements - which cover five different topic areas - will explain in plain language the reality of the harms inflicted by tobacco products and address many common misconceptions about cigarettes. [Click here](#) to learn more.

## Cancer Survival in the United States

CDC's Division of Cancer Prevention and Control led a special issue in the journal *Cancer* about cancer survival in the United States. The 10 cancer-specific papers in the supplement provide the percentage of people who live for at least five years after being told they have cancer. [Click here](#) to read a summary of the findings.



Visit the Cancer Coalition website regularly to stay informed on funding opportunities, upcoming events, professional development webinars, and other relevant cancer control information. If you have an event coming up, be sure to share it here for inclusion on the website. In addition, email Sarah Quail with other relevant news and funding opportunities that are appropriate to share on the website.

[Visit Our Website](#)

SD Department of Health | SD Cancer Coalition | [info@cancersd.com](mailto:info@cancersd.com) | [www.cancersd.com](http://www.cancersd.com)

