The Critical Role of Coalitions in Addressing Cancer Survivorship

October 2, 2019
Disclosure

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The GW Cancer Center would also like to thank the CDC for their collaboration.
Overview

- Defining Cancer Survivorship
- Increased Attention to Cancer Survivors
- Impact of Cancer and Needs of Survivors
Who is a Cancer Survivor?
In the early 1950’s, Franny Rosenow, a breast cancer survivor and cancer advocate called the New York Times to post an advertisement for a support group for women with breast cancer. Rosenow was put through, puzzlingly, to the society editor of the newspaper.

When she asked about placing her announcement, a long pause followed. ‘I’m sorry, Ms. Rosenow, but the Times cannot publish the word breast or the word cancer in its pages.’ Perhaps,’ the editor continued, ‘you could say there will be a meeting about diseases of the chest wall.’ Rosenow hung up, disgusted.

Mukherjee, 2010.
Estimated cancer prevalence by age in the U.S. population from 1975 (216 M) to 2040 (380 M).


©2016 by American Association for Cancer Research
Focus on Survivorship: U.S. Snapshot

American Cancer Society, 2019.
Survivorship by Time Since Diagnosis: U.S. Snapshot

American Cancer Society, 2019.
Survivorship: South Dakota Snapshot (2017 BRFSS)

7% ever diagnosed with cancer

15% ever diagnosed with two types of cancer

Top five cancer types

- Skin: 27%
- Melanoma: 14%
- Breast: 13%
- Prostate: 11%
- Cervical: 4%
Impacts of Cancer

Individual Effects/Risks

- Surgical Side Effects
- Radiation Side Effects
- Chemotherapy Side Effects
- Hormonal Therapy Side Effects
- Non-Treatment-Specific Side Effects

Skolarus et al., 2014; El-Shami et al., 2015; Runowicz et al., 2015; Cohen et al., 2016.
Patient Perspectives: Impact of Cancer and Its Treatment

Kristin’s Experience: Long-term and Late Effects from Colorectal Cancer Treatment

Sam’s Experience: Long-term and Late Effects from Head and Neck Cancer Treatment
Cancer Survivor Needs

**Physical Well-Being**
- Functional status
- Fatigue and sleep
- Overall physical health
- Fertility
- Pain

**Psychological Well-Being**
- Control
- Anxiety
- Depression
- Fear of recurrence
- Cognition/attention

**Social Well-Being**
- Family distress
- Roles and relationships
- Affection/sexual function
- Appearance
- Isolation
- Finances/employment

**Spiritual Well-Being**
- Meaning of illness
- Religiosity
- Transcendence
- Hope
- Uncertainty
- Inner strength

Disparities in Survivorship

• Barriers to follow-up care and surveillance

• Higher risk of developing second primary cancer and chronic medical conditions

• Lack of access to insurance

• Poorer physical and mental health

Placeholder image – need to replace
National Academy of Medicine (Institute of Medicine) Recommendations *From Cancer Patient to Cancer Survivor: Lost in Transition*

- Establish Cancer Survivorship as Distinct Phase of Care
- Develop Quality Survivorship Care Measures
- Provide Educational Opportunities to Health Care Providers
- Provide Survivorship Care Plan
- Demonstrate and Test Survivorship Care Programs
- Access to Affordable Health Insurance and Address Employment Issues
- Use Evidence-Based Clinical Guidelines
- Include Survivorship in Comprehensive Cancer Control Plans
- Expand Funding for Survivorship Research

IOM, 2006.
Comprehensive Cancer Control Plans

National Academy of Medicine Recommendation

Comprehensive Cancer Control Program

Map of the United States with state outlines.
South Dakota’s Comprehensive Cancer Control Plan Survivorship Objectives & Strategies

<table>
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<tr>
<th>PRIORITY 13: PROMOTE PATIENT-CENTERED CARE THAT ENHANCES QUALITY OF LIFE FOR ALL CANCER SURVIVORS.</th>
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<td><strong>OBJECTIVES:</strong></td>
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<td>13.1. Of those ever diagnosed with cancer, increase the percentage who have ever been given a written summary, by a doctor, nurse, or other health professional, of the cancer treatments they received from 38.9% to 42.8% by 2020.⁹</td>
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<tr>
<td>13.2. Of those ever diagnosed with cancer, increase the percentage who have ever received written instructions from a doctor, nurse, or other health professional about where they should return or who they should see for routine cancer check-ups after completing treatment for cancer from 53.2% to 58.5% by 2020.⁶</td>
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<td>13.3. Increase the number of healthcare professionals and health home staff who receive motivational interviewing training from 0 to 100 by 2020.⁰</td>
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<td>13.4. Increase the number of community health workers who receive advanced training in chronic disease from 0 to 100 by 2020.⁰</td>
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<th>STRATEGIES:</th>
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<td>A. Utilize and maintain the BRFSS survivorship module.</td>
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<td>B. Encourage the use of survivorship care plans for all cancer patients.</td>
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<td>C. Promote linkages between health facilities and community resources (e.g., Reach to Recovery, Better Choices, Better Health [chronic disease self-management program], transportation assistance, support groups).</td>
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<td>D. Support the use of patient navigation and community health workers across the cancer continuum.</td>
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<td>E. Develop resources to increase healthcare provider awareness of survivor needs and available best practices and guidelines.</td>
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<td>F. Support efforts by healthcare providers to establish health homes and care coordination.</td>
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Addressing Survivorship Needs through Comprehensive Cancer Control Programs/Coalitions
Resources
Social Media Toolkits

- Correspond to annual health awareness observances
- Provide social media strategies, best practices and evaluation
- Include evidence-informed sample messaging

bit.ly/GWCCSMTKs
Education

• Introduction to cancer survivor needs, recommendations and guidelines to address needs

• Continuing education credits

bit.ly/PCPE-Learning
Reports

- Survivorship background for public health audience
- Survivorship objectives for cancer plans
- Systems-level opportunities

Coming Soon!

Advancing Quality Cancer Survivorship Care Toolkit
Anticipated release: November 2019

GW Cancer Center

CANCER CONTROL TAP
Tap into resources to control cancer

Cancer Survivorship E-Learning Series for Primary Care Providers
A program of the National Cancer Survivorship Resource Center®

Sign-up for the GW Cancer Center’s Patient Navigation and Survivorship E-Newsletter to receive alert: bit.ly/PNSurvEnews
Questions?
Thank you!

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Sign-up for the GW Cancer Center’s Cancer Control Technical Assistance E-Newsletter: bit.ly/TAPenews