

February 2022 Cancer Coalition Newsletter



Stay on Track Campaign

The SD Department of Health Cancer Programs have developed a social media campaign encouraging individuals to #StayOnTrack with their cancer screenings. Campaign materials are being featured on the [GetScreenedSD](#) Facebook page. All images and sample social media posts are available for download on the [GetScreenedSD](#) website. Please consider posting this content on your organization's social media page! In addition, #StayOnTrack magnets are available for order to disseminate throughout your communities. Visit the [DOH Ordering Catalog](#) to order yours free of charge.

Funding Available to Implement Cancer Prevention and Control Efforts

The South Dakota Department of Health's Cancer Programs are pleased to announce the release of the Implementation Grant Request for Applications (RFA). The programs are seeking applications that support the South Dakota Cancer Plan, focus on evidence-based intervention implementation, and promote equitable and accessible cancer prevention, early detection, and cancer survivorship efforts in South Dakota.

Eligibility Criteria: Eligible applicants include organizations that have the capacity to implement the required interventions. Eligibility includes, but is not limited to, federally qualified healthcare centers, health plans, healthcare clinics, healthcare systems, cancer treatment centers, healthcare professional organizations, Indian Health Service, non-profits, quality improvement organizations, school-based healthcare clinics, tribal health centers, universities, coalitions, and worksites.

Application Deadline: 5:00pm CT on Wednesday, March 16th, 2022

Anticipated Award Amount: Applicants may request up to \$25,000.

Project Period: June 1, 2022-May 31, 2023

Application Procedure: Applications are due via electronic submission to

lexi.pugsley@state.sd.us.

Application Assistance: Staff are available to support potential applicants throughout the application period. Staff can answer questions, brainstorm project ideas, review draft applications, and more. Click [here](#) to request assistance.

Sun Safety for Child Care Programs Funding Opportunity

The South Dakota Department of Health's Comprehensive Cancer Control Program is pleased to announce the release of a funding opportunity to support up to five child care programs in implementing a sun safety policy. A model policy is available within the application to support child care programs in developing a sun safe environment.

Eligibility: SD child care providers registered or licensed by the SD Department of Social Services are eligible to apply for funding. Child care providers include, but are not limited to, licensed day care centers, licensed day care homes, licensed after school care, and summer child care programs.

Award: Child care programs may request up to \$1,000 per physical location, with up to five applicants funded. Budget requests should be commensurate with the number of strategies proposed and total number of individuals impacted.

Application Deadline: No later than 5:00pm CT on Tuesday, March 15, 2022

Project Period: June 1, 2022 - September 30, 2022

Application Procedure: Applications are due via electronic submission to lexi.pugsley@state.sd.us.

Questions: Staff will be available to answer questions, review grant applications and provide recommendations for revisions until March 14th.

[VIEW THE FULL INSTRUCTIONS AND APPLICATION](#)

Task Force Updates

The **Increasing Healthy, Active Lifestyles Task Force** participated in a priority-setting process to identify strategies to advance the focus of the task force, focused on building on existing activities taking place to promote physical activity. The task force is focused on developing a resource to guide SD communities to implement a national initiative called, Move Your Way, focused on adapting the initiative to SD communities. Further, the task force will continue to support the expansion of the Park Rx program to additional health care providers, including outreach to providers whose focus includes cancer care. The action plan is currently being developed and task force members leading these strategies will be supported as needed through review and dissemination of resources. If you are interested in joining this task force, contact [Sandra Melstad](#).

The **Increasing HPV Vaccination Rates Task Force** is developing an

adolescent HPV vaccination rack card for distribution at schools and events geared at Middle and High School students. The task force will also continue educating dental professionals regarding their role in promoting HPV vaccination. This includes partnering with Delta Dental, the SD Dental Association, and the SD Dental Hygiene Association. Last, the task force is exploring ways to partner with Community Health Workers to educate the communities they serve on HPV vaccination. If you are interested in joining this task force, contact [Sarah Quail](#).

The **Early Detection Health Equity Task Force** is focusing on priorities 6, 8, and 9 in the [SD Cancer Plan](#). The task force is recognizing screening success with the 2022 SD Colorectal Cancer Achievement Award. The award will be announced during the March 29th colorectal cancer webinar. Webinar registration coming soon. If you are interested in joining this task force, contact [Jill Ireland](#).

Sun Safety for Child Care Programs: Implementation of a Sun Safety Model Policy to Reduce Skin Cancer Risk

Skin cancer is the most commonly diagnosed preventable cancer in the United States. One bad sunburn in childhood doubles the risk of skin cancer later in life. The South Dakota Department of Health partnered with child care programs to support implementation of sun safety policies and evidence-based sun safety interventions to reduce the burden of skin cancer. Visit the SD Cancer Coalition website to read the [2021 Report](#) and the [Combined Outcomes: 2017-2021 Report](#).

CRC Clinical Brief

A Colorectal Cancer Clinical Brief was recently developed by the Early Detection Health Equity Task Force. The one-page infographic encourages clinicians to talk to their patients about getting screening for colorectal cancer at the age of 45, noting that clinician recommendation is the most influential factor in getting screened. If you are interested in ordering these for your clinic staff, email [Sarah Quail](#) with your request.

COLORECTAL CANCER DOESN'T CARE ABOUT AGE

DON'T COUNT OUT COLORECTAL CANCER FOR YOUNGER PATIENTS

CLINICIAN RECOMMENDATION IS THE MOST INFLUENTIAL FACTOR IN GETTING SCREENED

AGE 45 YEARS COLORECTAL CANCER SCREENING GUIDELINES RECENTLY LOWERED

- Individuals with family history are at a higher risk and may need to be screened earlier or more often.*
- Multiple tests exist and patients should be counseled on their options.
- Patients considered high risk should complete a colonoscopy when recommended by their provider.

BRANDI'S STORY

At 42, with no family history, I was diagnosed with stage 2 colon cancer. My symptoms lasted so long that it became normal to me. I didn't know what to look for. I encourage doctors to educate their patients as to what a normal bowel movement looks like and what it's not supposed to look like, as well as any other symptoms to look for. -Brandi

50% WHEN COLONOSCOPIES WERE RECOMMENDED DUE TO SIGNS AND SYMPTOMS, STUDIES SHOW ONLY 50% OF PATIENTS FOLLOWED THROUGH ON A COLONOSCOPY.

WARNING SIGNS AND SYMPTOMS

- PERSISTENT CHANGES IN BOWEL HABITS
- BLOOD IN STOOL
- ABDOMINAL PAIN
- UNINTENTIONAL WEIGHT LOSS

*National Colorectal Cancer Roundtable guidance found at nccrt.org

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Translated Materials Available for Order

The Cancer Programs have translated several materials that are now available to order free of charge on the [DOH Ordering Catalog](#). The HPV Vaccination Rack Card, All Women Count! Rack Card, and Colorectal Cancer Rack Card are all available to order in Spanish, and the Colorectal Cancer Rack Card is also available in Karen. If you have requests for additional materials to be translated, please contact [Sarah Quail](#).

President Biden Reignites Cancer Moonshot to End Cancer as We Know It

President Biden is reigniting the Cancer Moonshot with renewed White House leadership of this effort. Because of recent progress in cancer therapeutics, diagnostics, and patient-driven care, as well as the scientific advances and public health lessons of the COVID-19 pandemic, it's now possible to set ambitious goals: to reduce the death rate from cancer by at least 50 percent over the next 25 years, and improve the experience of people and their families living with and surviving cancer - and, by doing this and more, end cancer as we know it today.

[Read More](#)

Colorectal Cancer Awareness Month

March is Colorectal Cancer Awareness Month, and the GW Cancer Center has updated its colorectal cancer awareness month campaign. The campaign includes downloadable tips for getting started on social media, and sample messaging for Instagram, Twitter, LinkedIn and Facebook, including messaging around COVID-19. Access the [campaign](#) today!



Health Equity Guide Online Module

Rocky Mountain Public Health Training Center has a [Health Equity Online Module](#) available free of charge. This course is based on a guidebook developed by the Metro Denver Partnership for Health. The guidebook and this course are intended as tools for public health practitioners who are serious about walking their health equity talk but aren't quite sure how to get started. It aims to prepare its users to close gaps in health status that result from systemic, avoidable, and unjust policies and practices that create barriers to opportunity for certain people.

[Click Here to Register](#)

Updated: What Works to Increase Cancer Screenings

The Community Guide has updated and streamlined the [What Works Fact](#)

[Sheet for Cancer Screening](#). This two-page summary features an easy-to-read table that shows Community Preventative Services Task Force (CPSTF) recommendations and findings for evaluated intervention approaches.

Basic Motivational Interviewing Online Course

Motivational interviewing (MI) is a patient-centered communication technique that helps people resolve ambivalent feelings and insecurities to find the internal motivation they need to change their behavior. In this interactive online course taking place every Monday from March 28th - April 18th, you will learn basic MI techniques you can use with patients to help support behavior change: open-ended questions, affirmations, reflective listening, and summarizing. No previous MI experience required.

[Click Here to Register](#)
