



SUMMER SOCIAL

JUNE 12, 2025





SUMMER SOCIAL

June 12, 2025

ORDER OF EVENTS

REGISTRATION/NETWORKING

WELCOME & COALITION 101

SHANNON PARK

MEGAN MYERS

GRANTEE & TASK FORCE HIGHLIGHTS

VICTORIA STANDLEY, BS

MEGAN MYERS

CANCER PLAN UPDATE

SHANNON PARK

NETWORKING ON PATIO



► **MISSION STATEMENT**

To ensure that all South Dakotans have access to quality cancer prevention and control information and services in order to reduce the number of new cancer cases as well as the illness, disability, and death caused by cancer and for survivors to live the best quality of life possible.



► VISION

*To reduce the human and economic impact of cancer on South Dakotans through the promotion and support of **collaborative**, innovative, and effective programs and policies for cancer prevention and control.*



COALITION 101



A **collaborative** and unified effort by public, private, and volunteer agencies and individuals increases the effective use of limited resources and minimizes duplication of efforts.



Strong, **collaborative** partnerships at the state and local levels will help reduce the human and financial impact of cancer on the people of South Dakota.



TASK FORCES

INCREASE HPV VACCINATION RATES

EARLY DETECTION

PATIENT SUPPORT & QUALITY OF CARE



COALITION 101



► STAY IN THE LOOP!

Monthly Email
Update

Quarterly Newsletter

Reports & Outcomes

Year In Review

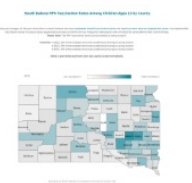


Spring 2025 Newsletter

DOH Launches HPV Dashboard

The South Dakota Department of Health is excited to share the launch of the updated [Human Papillomavirus \(HPV\) Dashboard](#).

This enhanced tool provides real-time insights into HPV vaccination rates in South Dakota among 13-year-olds by county, offering a clear picture of local immunization coverage. It empowers health officials, providers, and community leaders to pinpoint areas where additional outreach may be needed.



A key feature of the updated dashboard is its detailed breakdown of vaccination progress. Users can now view the number of 13-year-olds who have completed the HPV vaccine series, as well as those who are just one dose away from full protection. These insights are vital for tracking vaccination trends and identifying opportunities to close immunization gaps.

We invite you to explore the dashboard and use the data to support your efforts in protecting adolescents from HPV-related diseases. Whether you're planning outreach or evaluating program impact, this resource can help guide meaningful action to improve immunization rates and promote adolescent health across South Dakota.

Self-collection:
A new frontier in HPV screening

What to Know

- The U.S. Preventive Services Task Force released new draft guidelines for cervical cancer screening, including



March 2025 Updates

South Dakota Goes Blue + Colorectal Cancer Awareness



Dress in Blue Day began nearly 20 years ago when colon cancer survivor Anita Mitchell organized a day at her child's school to raise awareness. The day's success led to it becoming a nationwide program.

To see more photos of Cancer Coalition partner organizations across South Dakota wearing blue on March 7, visit [GetScreenedSD on Facebook](#).

Haven't submitted your Dress in Blue Day photo yet? [Email it to us today.](#)

Colorectal Cancer Resources:

► HOW CAN YOU GET INVOLVED?

Join online:



**Join a priority task
force or committee!**

**Engage your
colleagues &
partners!**

**Report the great
work you're doing:**



COALITION 101



▶ **COMPREHENSIVE CANCER CONTROL PROGRAM STAFF ROLES**

SHANNON

▶ **Comprehensive Cancer Control Coordinator**

- ▶ Program management
 - ▶ CDC workplan
- ▶ Cancer Implementation Grants
- ▶ Steering Committee

MEGAN

▶ **Cancer Coalition Coordinator**

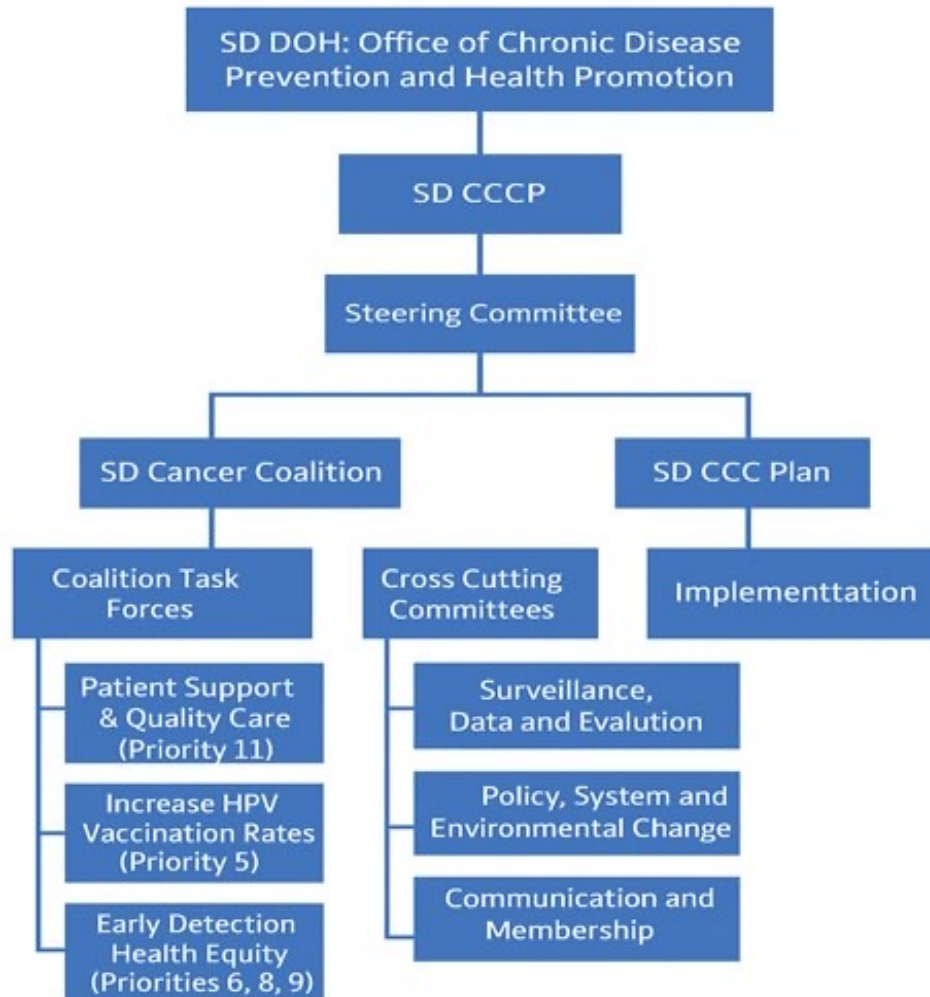
- ▶ Building partnerships and outreach
- ▶ Expanding coalition efforts
- ▶ Task Forces Chair



COALITION 101



► SOUTH DAKOTA COMPREHENSIVE CANCER CONTROL



GRANTEE HIGHLIGHTS



Sanford Health: Priority 5: Increase HPV Vaccination Rates

Immunize SD: Priority 5: Increase HPV Vaccination Rates

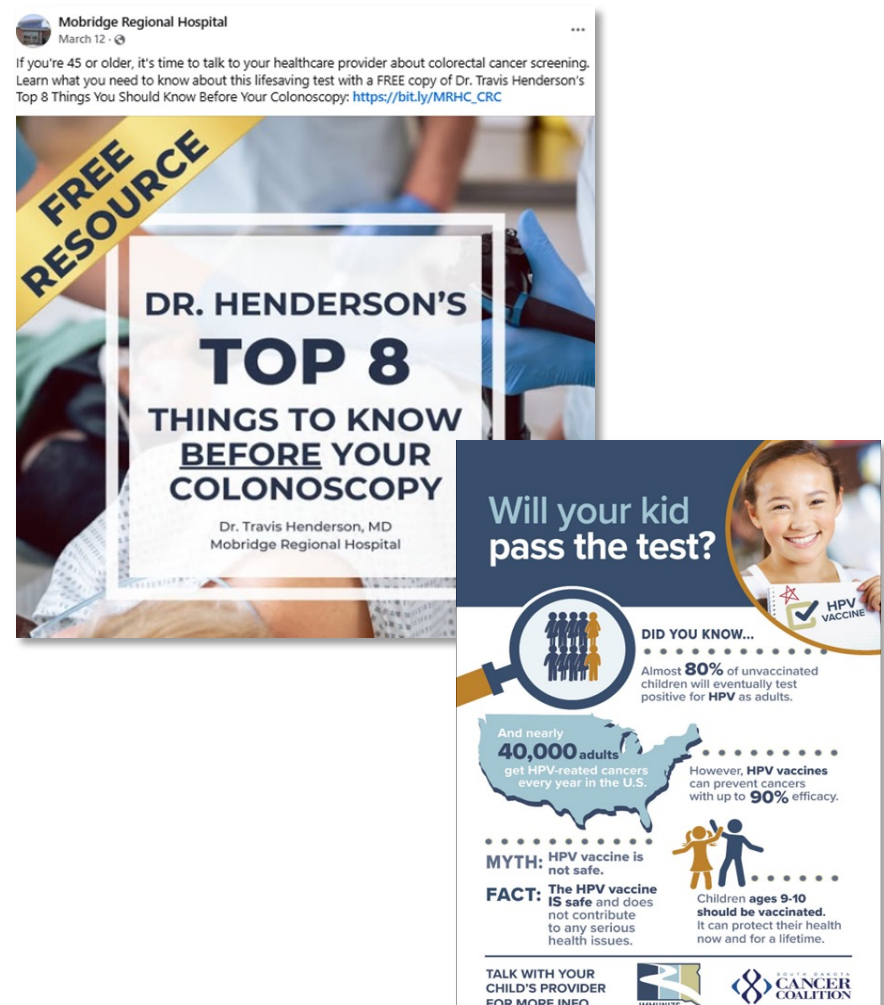
Project: Targeting 8 counties with the lowest HPV vaccination rates with high enough patient population to make an impact.

Mobridge Regional Hospital & Clinics: Priority 5, 6, 7, 8, 9: Increase HPV vaccination Rates & Increase risk-appropriate screenings for breast, cervical, colorectal and lung cancer

Project: Implementing client reminders

Sanford Children's Hospital & Voices Against Cancer: Supplemental Funding

Project: Partner to increase support networks that offer group psychosocial support to help survivors, express and manage disease-related emotions, increase social support, enhance relationships with family and physicians and improve symptom control.



HPV Interventions & Successes

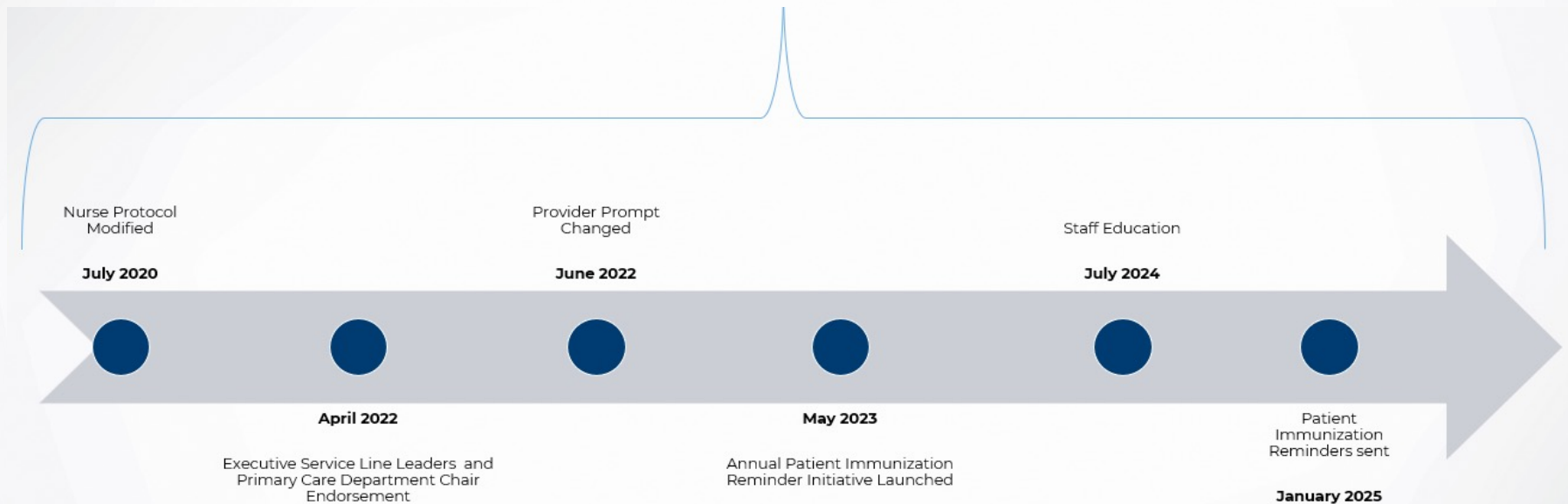
SD DOH Summer Social 2025

Victoria Standley, BS



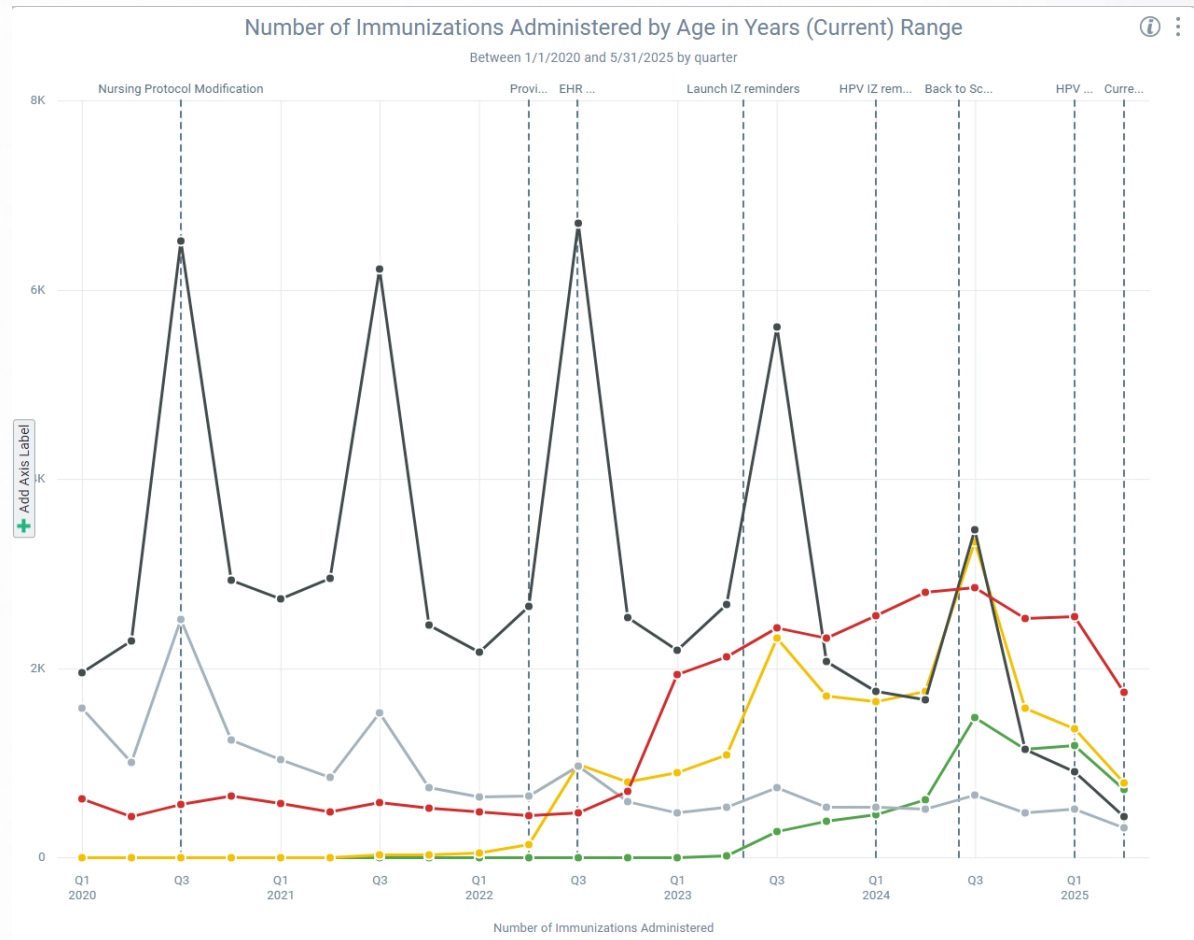
Actions Taken

Continuous Education Sessions & Evaluation of Immunization rates

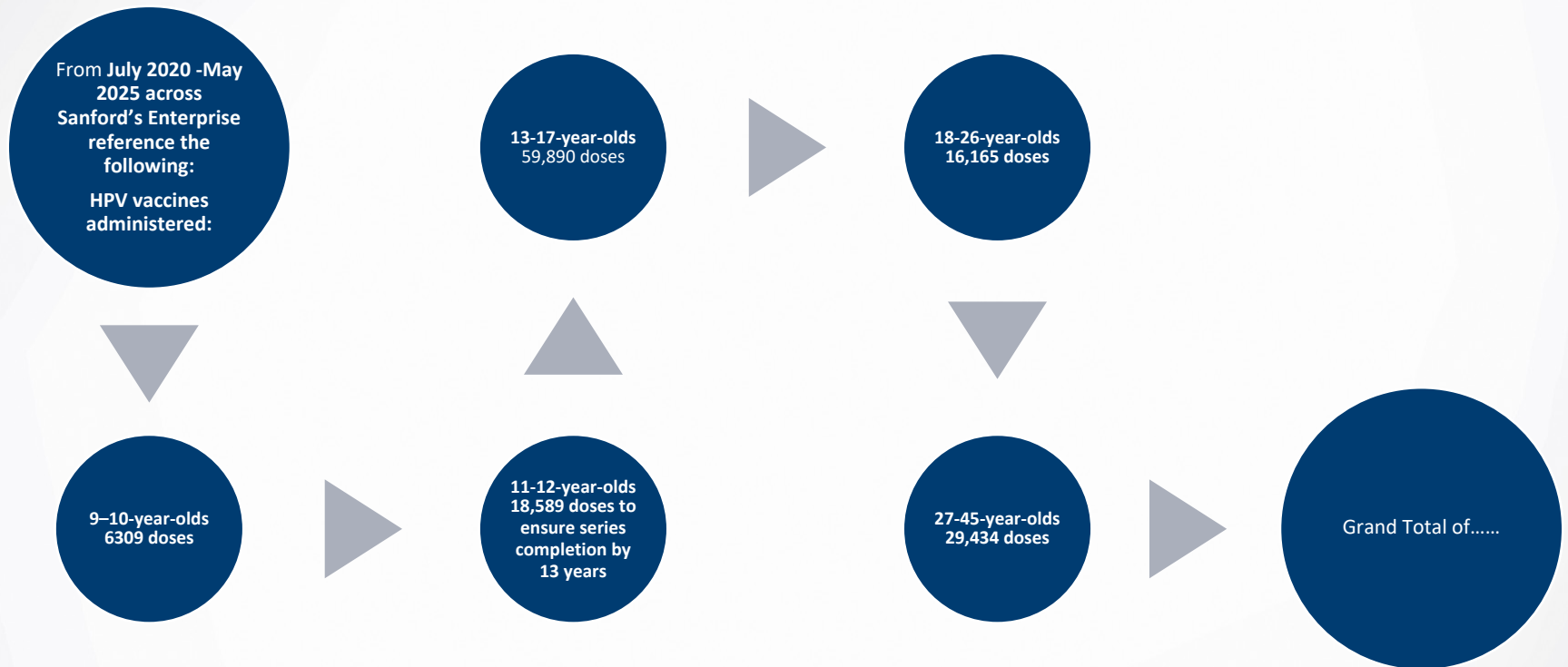


Data Analysis

- 9 years or more and less than 11 years
- 11 years or more and less than 13 years
- 13 years or more and less than 18 years
- 18 years or more and less than 27 years
- 27 years or more and less than 46 years



Overview of Data Analysis



132,430 doses
administered in less than
5 years!

Dakota Dome can be filled ~13.25 times



Corn Palace can be filled ~41.25 times



Western Art Gallery Restaurant within Wall Drug can be filled ~ 250 times



Marketing Collateral Examples

American Cancer Society Handouts

- [Protecting Our Children from HPV Cancers](#)
- [Just Wait to Vaccinate](#)

PROTECT YOUR CHILDREN from HPV caused cancers

 Human papillomavirus (HPV) is the most common STI in the U.S.

85% of people will get HPV in their lifetime.

40% of HPV cancers happen in men.

90% of cervical cancer cases are caused by HPV.

Since the vaccine has been in use, there has been a decline in:

- HPV infections
- Genital warts
- Cervical pre-cancers



THE BEST WAY TO HELP PREVENT HPV INFECTION IS TO GET VACCINATED.

HPV vaccination is cancer prevention.

The HPV vaccine has the potential to prevent more than 90% of these cancers caused by HPV:


- 1 Anal
- 2 Cervical
- 3 Oropharyngeal (mouth, throat, head and neck)
- 4 Penile
- 5 Vaginal
- 6 Vulvar

The HPV vaccine is safe.

With more than 15 years of vaccine safety data available and over 135 million doses given, you can trust this vaccine.

The vaccine is for everyone.

The vaccine series is recommended for everyone starting between the ages of 9 and 12. If anyone through age 26 is not fully vaccinated, they should get the vaccine. For those between ages 27 and 45 who haven't been vaccinated, the vaccine may still offer benefits.

 Talk to your provider about the HPV vaccine today.

Learn more at sanfordhealth.org.



This campaign is funded 100% through the Centers for Disease Control and Prevention (CDC), cooperative agreement number DPO07120.

217-623-259 1025

Internal Competitions

- Increased momentum
- Incentive participation
- Recognition
 - Quarterly
 - Most doses administered
 - Overall, for grant period
- How awards were determined

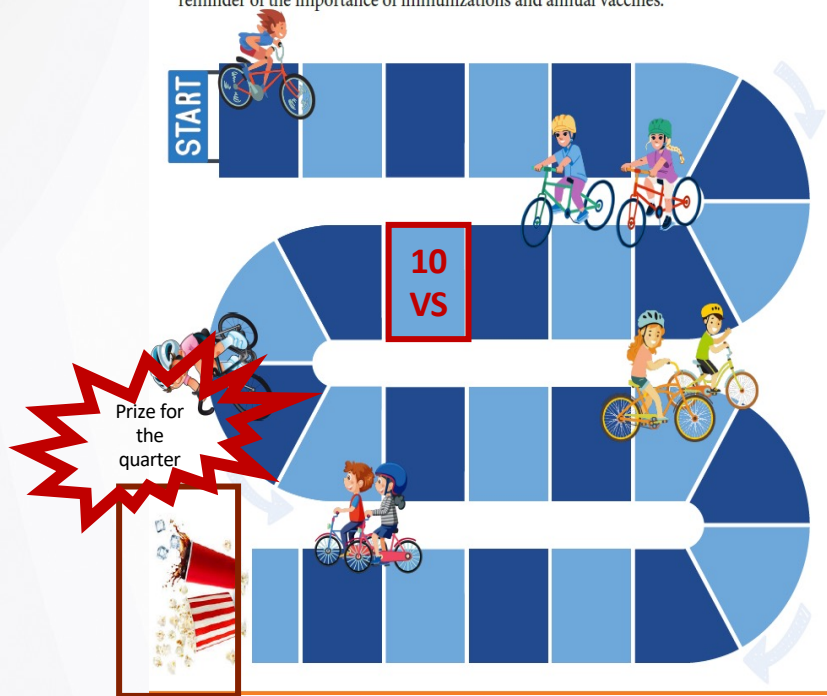


Different Competition Boards Used

South Dakota HPV Grant "Ride to Immunize" Road Map 2024-2025

Quarter 3 is Dec 1, 2024- Feb 28, 2025

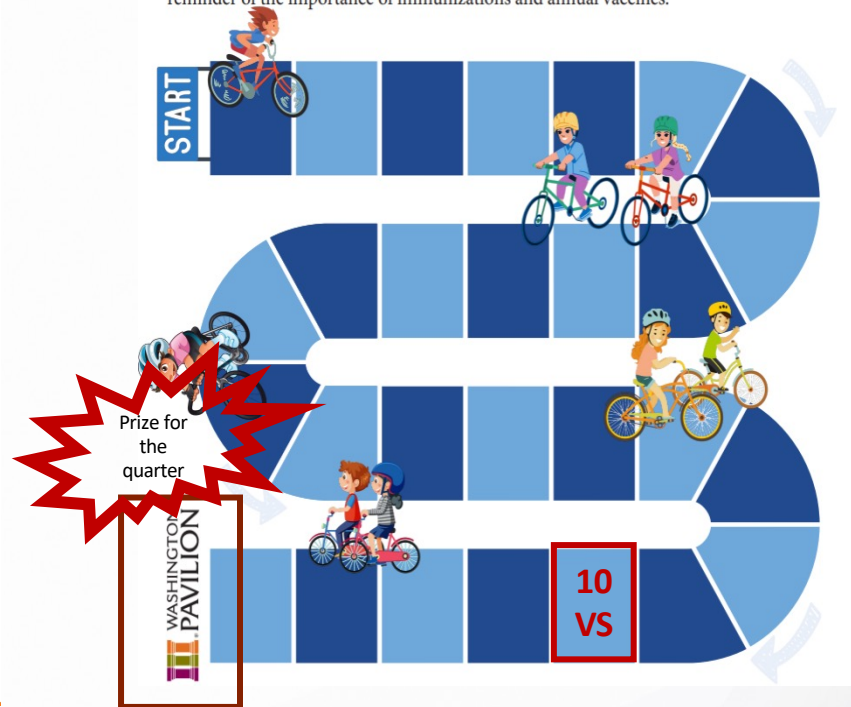
Ensure the safety of our pediatric patients by putting on their "protective gear" via HPV vaccination and set them on a path to thrilling adventures and exciting activities. Use the road map below to help keep pediatric patients health on track and have a visual reminder of the importance of immunizations and annual vaccines.



South Dakota HPV Grant "Ride to Immunize" Road Map 2024-2025

Quarter 2 is Sept 1- Nov 30, 2024

Ensure the safety of our pediatric patients by putting on their "protective gear" via HPV vaccination and set them on a path to thrilling adventures and exciting activities. Use the road map below to help keep pediatric patients health on track and have a visual reminder of the importance of immunizations and annual vaccines.



“Ice Cream” HPV Vaccine!

Game Instructions:

For every patient vaccinated with the “No Missed Opportunities” approach, please write patient's age and initials of nurse who administered vaccine in one of the colorful “ice cream” cone.

Once you’ve made a full circle around the ice cream cone, submit your completed form to Immunization Strategy by the following ways:

- ✓ Route: 5778
- ✓ Scan & Email:
immunizations@sanfordhealth.org



“Pizza”

It's my vaccine, 2 slices is a dose

Game Instructions:

For every patient vaccinated with the “No Missed Opportunities” approach, please write the patients age and **initials of nurse who administered vaccine** in one of the colorful “pizza” slices.

Once you've made a full circle around the pizza, submit your completed form to Immunization Strategy by the following ways:

- ✓ Route:
- ✓ Fax:
- ✓ Scan & Email: immunizations@sanfordhealth.org



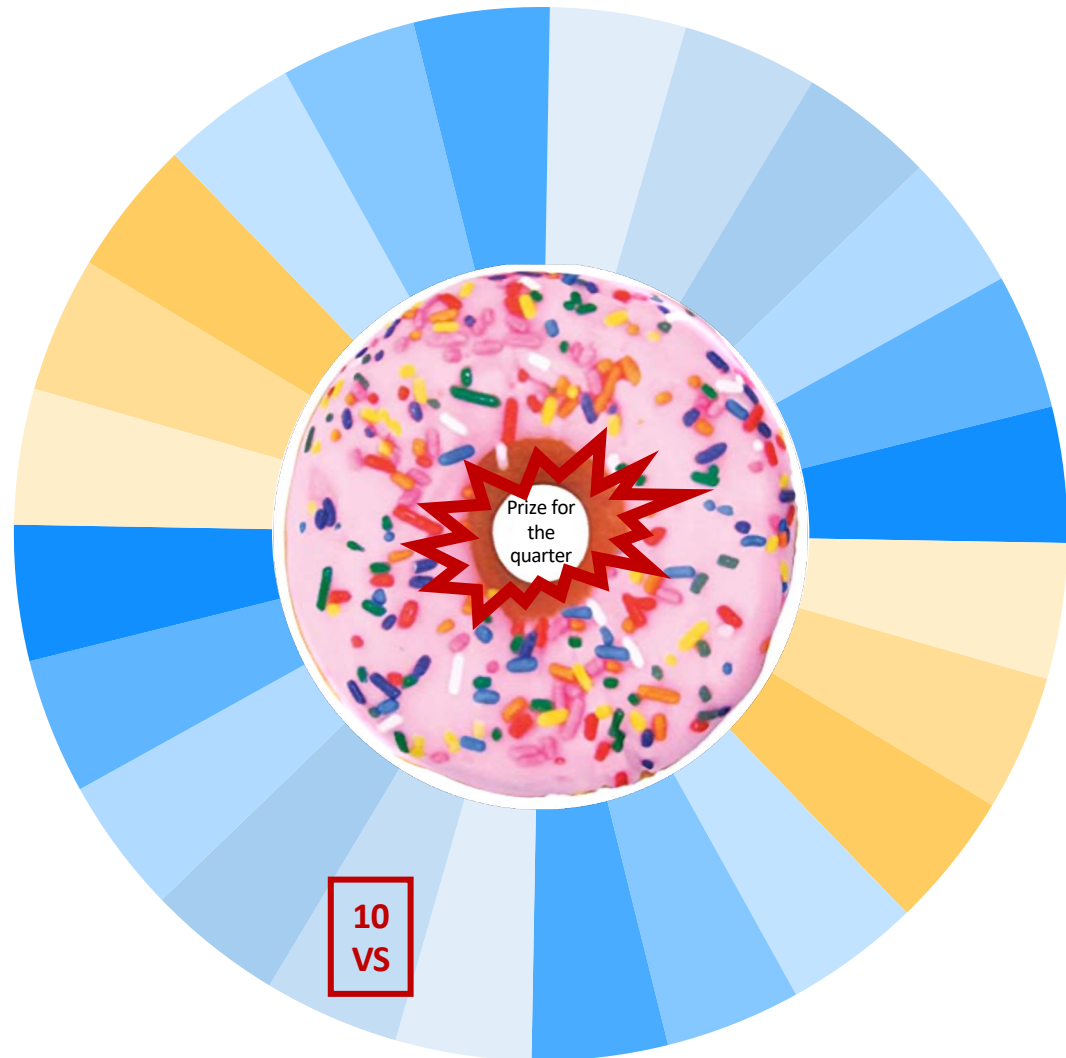
“Donut” Wait, Vaccinate!

Game Instructions:

For every patient vaccinated with the “No Missed Opportunities” approach, please write patients age and initials of nurse who administered vaccine in one of the colorful “donut” slices.

Once you’ve made a full circle around the donut, submit your completed form to Immunization Strategy by the following ways:

- ✓ Route:
- ✓ Fax:
- ✓ Scan & Email:
immunizations@sanfordhealth.org



Next Steps

Momentum: While progress has been made, continued efforts are needed to establish a culture where we are completing the HPV vaccine series routinely by age 13, therefore providing our patients the best protection. Huddles and daily safety brief will be used for ongoing reminders about the importance of on time vaccination.

Performance Improvement Plan: Considerations are being made to tie HPV immunization rates into the cervical cancer screening quality measure.

Evaluate: Immunization rates at the department and provider level will continue to be monitored. Additionally, the success of reminder letters getting individuals into the clinic to receive overdue vaccines will be evaluated.

Enhance: The MyChart experience will be modified to allow patients the ability to directly schedule an appointment from the reminder letter for a better patient experience.





Thank you

TASK FORCE HIGHLIGHT

PATIENT SUPPORT & QUALITY OF CARE



A children's drawing on a light blue background. At the top left is a red-roofed house with a grey body and a red door. To its right is a yellow sun with orange rays. Further right is a blue cloud. Below the sun are two green trees with red fruit. At the bottom are three children: one in a purple dress, one in a green shirt and red shorts, and one in an orange dress with red pigtails.

Improving Childhood Cancer Representation in South Dakota's Comprehensive Cancer Plan

Patient Support & Quality
of Care Task Force



Introduction & Background

Focus: Enhancing language for childhood cancer in new SD Cancer Plan 2026-2030

Goal: Identify actionable, evidence-informed improvements

Methods: Group discussion + state plan reviews + worksheet



Plans Reviewed

State plans reviewed:

- **Tennessee, Montana**
 - **Iowa, Minnesota, Michigan, Wyoming, Nebraska, Texas**

Tools used:

- **SDSU best practices worksheet (adapted)**
- **ACCO national database**

Key Findings: Tennessee Plan

Dedicated childhood cancer section

Comparison table: adult vs. childhood

Psychosocial focus, survivorship, family support

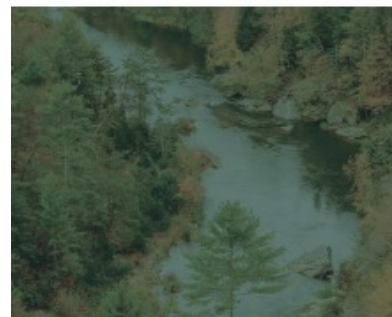
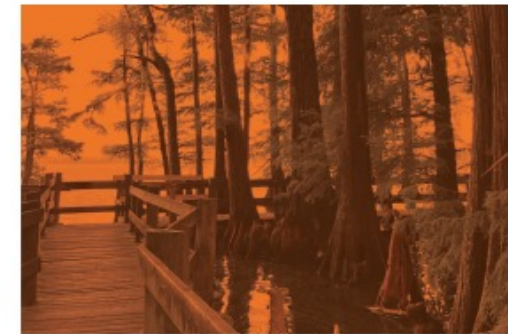
Uses NCI and other national data sources but some outdated



STATE OF
TENNESSEE



CANCER
PLAN



2018 - 2022

The image shows the cover of the 'Montana Comprehensive Cancer Control Plan' for the years 2022-2026. The top half features a dark, cloudy sky over a mountain range, with the title 'MONTANA COMPREHENSIVE CANCER' in large, bold, orange letters. Below this, 'CONTROL PLAN' is written in white. The bottom half has a warm, orange-toned background with a large, stylized logo for the 'MONTANA MTCC' (Montana Tobacco, Tobacco, and Cancer Coalition). The logo includes the text 'CHANGING THE STATE OF CANCER' and 'CANCER COALITION'. At the bottom right, there is a small logo for 'PublicHealth IN THE 406' and the years '2022-2026' at the very bottom.

MONTANA COMPREHENSIVE CANCER

CONTROL PLAN



PublicHealth
IN THE 406

2022-2026

Key Findings: Montana Plan

Clear pediatric cancer section

Strong on school reintegration, whole-family support

Strategy to boost awareness of
in-state specialists

Includes Tribal Health/IHS strategies

Excellent layout

Consensus Points

Create a distinct section for childhood cancer

Include psychosocial/family/sibling support

Address survivorship and school re-entry

Raise awareness of local specialists

Address Tribal and rural outreach

Use up-to-date, relevant data





Remaining Questions

Which data indicators to track?

How to reflect gaps in access to care/address rural needs?

Balance of clinical vs psychosocial?

Structure: TN's more clinical or MT's more holistic approach?

Quotes from Coalition Partners

"Pediatric cancer: Ensure childhood cancer patients and families are provided patient centered treatment and survivorship services that improve quality of life."

"Provide didactic and hands-on training opportunities for healthcare providers related to childhood cancer and post-treatment survivorship needs."

"MISSION: Working together to reduce cancer incidence and mortality while improving quality of life for 'ALL AGES OF' cancer survivors. 'ALL AGES OF' should be added."

"GOALS: Assist families through financial support to ease the burden of missed bills and/or expenses."



Core Principles

Childhood cancer poses unique challenges in prevention and survivorship

Support improved access to pediatric oncology services, especially rural/Tribal

Build a system of care that includes family and educational supports

Childhood cancer requires a focused, compassionate, and collaborative approach



Next Steps

Task Force members asked to complete worksheet reviews by April 30

SDSU evaluators use findings to draft recommendations

Pediatric cancer language drafted in June

Include expert/partner review before finalizing

Thank You!

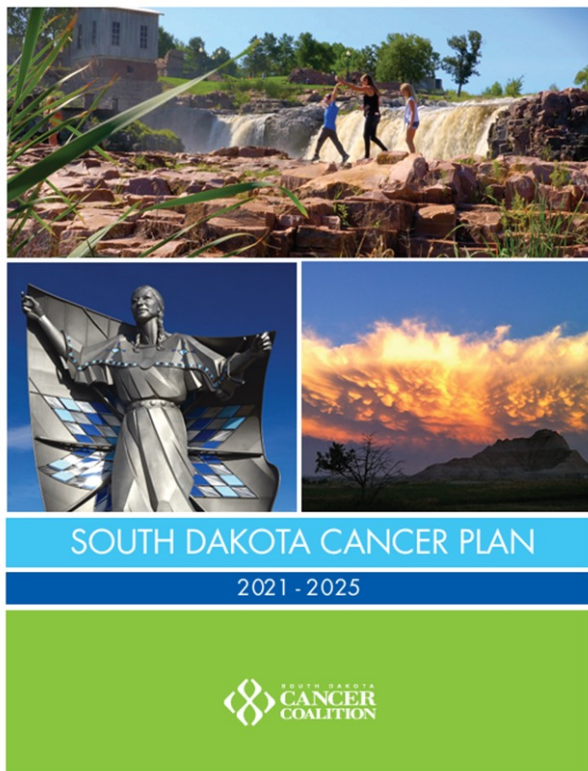


CANCER PLAN UPDATE



► CANCER PLAN

For more
information
visit:
CancerSD.com



Interactive SD Cancer Plan and Data Dashboard

South Dakota Cancer Plan

Navigation tabs: Welcome to the SD Cancer Plan, Priority 1, Priority 2, Priority 3, Priority 4, Priority 5

South Dakota Cancer Plan 2021 - 2025

VISION
Every South Dakotan free from the burden of cancer.

MISSION
Working together to reduce cancer incidence and mortality while improving quality of life for cancer survivors.

GOALS

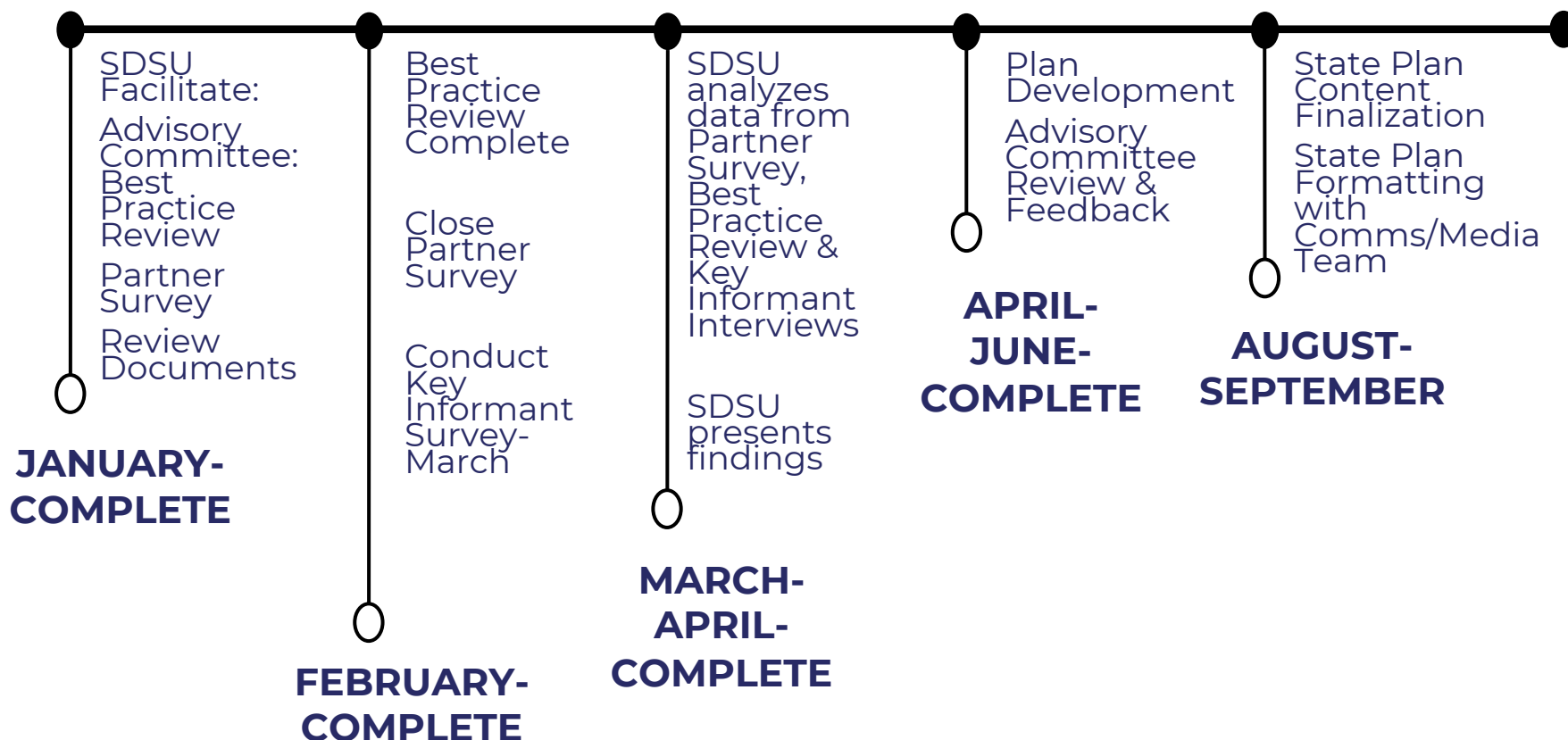
1. Prevent cancer among South Dakotans
2. Detect cancer in the earliest stages for all South Dakotans
3. Ensure timely and appropriate access and treatment for all cancer patients in South Dakota
4. Optimize quality of life for South Dakota cancer patients, survivors, and caregivers
5. Promote health equity as it relates to cancer control in South Dakota
6. Support collaboration among stakeholders in South Dakota to reduce duplication and maximize impact

PRIORITY POPULATIONS

CANCER PLAN UPDATE



► CANCER STATE PLAN 2026-2030 TIMELINE



CANCER PLAN UPDATE

Prevention

- Radon exposure
- Alcohol consumption
- Head and Neck (HPV)

Screening

- Prostate Cancer

Survivorship

- Childhood Cancer



CANCER PLAN UPDATE



CANCER PLAN UPDATE



► OPTION 1



CANCER PLAN UPDATE



► OPTION 2

South Dakota Cancer Plan

2025-2030



VISION
Every South Dakotan free from the burden of cancer.

MISSION
Working together to reduce cancer incidence and mortality while improving quality of life for cancer survivors.

PRIORITY POPULATIONS

- American Indians
- Low Socioeconomic Status Populations
- Rural and Frontier Populations
- Uninsured/Underinsured Populations

GOALS

01
Prevent cancer among South Dakotans

02
Detect cancer in the earliest stages for all South Dakotans

03
Promote health equity as it relates to cancer control in South Dakota

04
Ensure timely and appropriate access and treatment for all cancer patients in South Dakota

05
Optimize quality of life for South Dakota cancer patients, survivors, and caregivers

06
Support collaboration among stakeholders in South Dakota to reduce duplication and maximize impact

PRIORITIES, OBJECTIVES, AND STRATEGIES

PRIORITY 01
REDUCE TOBACCO USE AND EXPOSURE

OBJECTIVES:

- 1.1 Decrease the percentage of tobacco use (cigarettes, cigars, smokeless, and electronic) by 2025.
 - A. High School Students: 30% to 20%
 - B. Adults: 26% to 23%
 - C. American Indian Adults: 47.8% to 43%
 - D. Adult Cancer Survivors: 12.5% to 11.3%
 - E. Adults with an income less than \$25,000: 39.5% to 35.5%
 - F. Adults with no insurance: 57.8% to 52%
- 1.2 Increase the percentage of adults who have been advised by a doctor, nurse, or other health professional to quit smoking in the past 12 months from 59.9% to 76% by 2025.
- 1.3 Increase the percentage of adults who report smoking is not allowed anywhere in their home from 85.8% to 94% by 2025.

STRATEGIES:

- A. Increase referrals to equitable and culturally appropriate evidenced-based tobacco cessation services, such as the South Dakota QuitLine.
- B. Advocate for tobacco-free environments.
- C. Promote equitable and culturally appropriate evidence-based policy, system, and environmental changes that reduce tobacco use.
- D. Support efforts by the SD Tobacco Prevention and Control Program to implement the SD Tobacco Control State
- E. Plan to reduce the impact of tobacco use and exposure on cancer risk.

PRIORITY 02
INCREASE HEALTHY, ACTIVE LIFESTYLES

OBJECTIVES:

- 2.1 Decrease the percentage of adults and school-age children and adolescents who are obese by 2025.
 - A. Adults: 30.2% to 28.6%
 - B. Adults with an income less than \$25,000: 35.3% to 33.5%
 - C. School-age children and adolescents: 16.4% to 15.5%
- 2.2 Increase the percentage of adults who meet the current guideline of 150 minutes of aerobic physical activity per week from 50.6% to 54% by 2025.

STRATEGIES:

- A. Implement evidence-based policy, system, and environmental approaches that increase equitable access to healthy and affordable foods and beverages.
- B. Promote adoption of healthy community design principles and equitable access to safe places and spaces to be physically active.
- C. Engage and support healthcare professionals in counseling and referral of patients on healthy eating and physical activity.
- D. Implement school, worksite, and community policies that support healthy, active lifestyles.
- E. Encourage cross-collaboration and consistent promotion of the 2018 Physical Activity Guidelines for Americans through equitable platforms.

SOUTH DAKOTA CANCER PLAN | 2025-2030

CANCER PLAN UPDATE



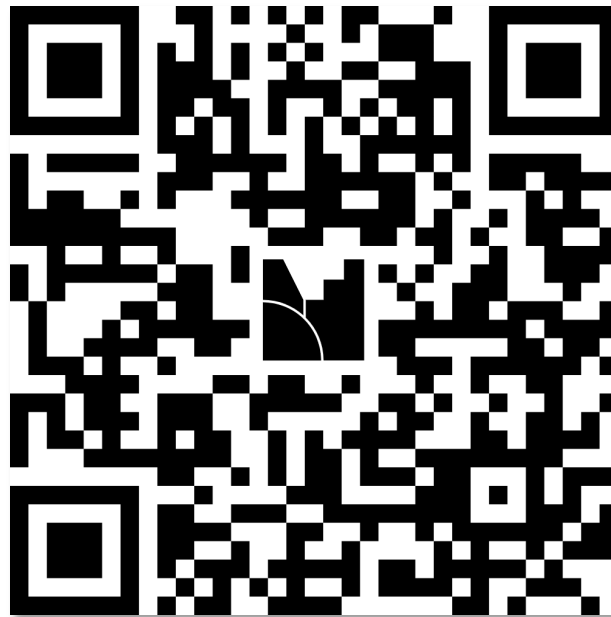
► OPTION 3



CANCER PLAN UPDATE



► **GIVE FEEDBACK ON THE NEW PLAN!**



<https://www.menti.com/alrswwwvtn2y5>



UPCOMING EVENTS



Task Force Meetings

- ▶ HPV
1 pm July 1
- ▶ Early Detection
11 am July 7
- ▶ PSQC
10 am July 16

Blue Move 5K and 1 Mile Run/Walk

- ▶ 9 am August 9



Fall Meeting

- ▶ October 2025
-





THANK YOU!

PLEASE GATHER FOR A QUICK GROUP PHOTO!

ENJOY REFRESHMENTS & NETWORKING ON PATIO

