



2024-2025 Year in Review

Working together to reduce the burden of cancer in South Dakota.

Through the Cancer Coalition, the South Dakota Comprehensive Cancer Control Program (SD CCCC) aims to reduce the impact of cancer on South Dakotans through the promotion and support of collaborative, innovative, and effective programs and policies for cancer prevention and control.

The Coalition connects organizations and individuals to track cancer trends and address cancer-related issues across the state. Each year, we identify key priorities and direct resources toward efforts that can make the greatest impact.

This report highlights the Coalition's activities and accomplishments from 2024-2025 and reviews our progress toward the goals in the South Dakota Comprehensive Cancer Control State Plan 2021-2025.

SD Cancer Plan 2024-2025 Goals

- **Prevent** cancer among South Dakotans
- **Detect** cancer in the earliest stages for all South Dakotans
- **Ensure** timely and appropriate access and treatment for all cancer patients in SD
- **Optimize** quality of life for SD cancer patients, survivors, and caregivers
- **Promote** fair access to health care as it relates to cancer control in SD
- **Support** collaboration among stakeholders in SD to reduce duplication and maximize impact

Learn more & join us:

Explore the South Dakota Cancer Plan, access interactive cancer data dashboards, and find resources to support cancer prevention, early detection, treatment, and survivorship in your community.



cancersd.com

2024-2025 By the Numbers

Steering Committee 2024-2025

Chair: Emily E. K. Murphy, MD, FACS

Dawn Arkinson-Red Cloud

Charlene Berke

Lora Black

Doris Cardwell

Kay Dosch

Laura Gudgeon

Kristi Gylten

Jill Ireland

Lindsey Karlson

Dr. Denis Miller

Megan Myers

Shannon Park

Sarah Quail

Laura Streich

Marissa Turner



2 Statewide Gatherings



11 New Partners



71 Organizations
Represented



161 Active Partners



More than 425 Hours of
Partner Collaboration

Task Force Outcomes 2024-2025

Task Force	Strategies	Outcomes
Early Detection	<p>Colorectal: Develop best practices/educate providers on conversations around screening and during patient visits to avoid missed opportunities and lack of time, as well as improved outreach to patients that don't follow up with further diagnostics after initial screening. Provide public education/provider resources for patients.</p> <p>Breast/cervical: Educate providers and the public on early detection through current screening guidelines.</p> <p>Lung: Increase public awareness of screening - provide lung cancer screening education to tobacco program workplace outreach/education events.</p>	<p>Coalition hosted a continuing education webinar on CRC screening best practices in April 2025 with Bayan Al-Share, MD, of Monument Health. The webinar was attended by 37 providers. CRC screening education promoted via DOH social media.</p> <p>SD CCCP published a cervical cancer monograph highlighting incidence, mortality, stage at diagnosis, and screening data. Self-collection testing highlighted in the Coalition's Spring 2025 newsletter sent to 566 partners. Partnership established with Teddy Bear Den to distribute screening info to new mothers in priority populations.</p> <p>SD Tobacco Prevention Program shared lung cancer screening resources with more than 150 human resources professionals at the WorkWell/SD SHRM Conference in May 2025.</p>
Improving HPV Vaccination Rates	<p>Promote professional education for healthcare providers and dental professionals and implement evidence-based policy and systems changes such as client reminder and recall systems, provider assessment and feedback, provider reminders, immunization information systems, reducing barriers to vaccination, and standing orders.</p> <p>Collaborate with schools and universities to provide education and offer equitable and affordable access to the HPV vaccine.</p>	<p>Delta Dental and Health Connect of SD engaged more than 200 dental professionals statewide in cancer prevention by sharing materials on HPV vaccination and head/neck cancer detection at the South Dakota Dental Association's annual meeting.</p> <p>SD DOH developed and launched the HPV Vaccination Dashboard, offering county-level insights into vaccination rates among 13-year-olds. The dashboard was highlighted in the SD Public Health Bulletin and the Coalition's Spring 2025 newsletter.</p>
Patient Support & Quality of Care	<p>Increase awareness and use of survivorship care plans - increase survivors' awareness of and access to survivorship resources.</p> <p>SD CCCP was awarded supplemental funding to increase support networks for pediatric cancer survivors and their families.</p> <p>Incorporate language into new SD Cancer Plan regarding pediatric cancer support.</p>	<p>Coalition promoted survivorship resources on www.cancersd.com and in partnership with SDAHO for patient palliative/survivorship information.</p> <p>The Childhood Cancer Workgroup drafted new language for 2026-2030 SD Cancer Plan found within Priority 14: Improve pediatric cancer survivorship resources and supportive care.</p>



Cancer Plan Activities 2024-2025

Priority	Activities	Partners
<p>Priority 1: Reduce tobacco use and exposure</p>	<ul style="list-style-type: none"> The Great Plains Tobacco Prevention Project provided education and tobacco awareness. Training was provided to medical professionals on cessation assessment and making referrals to the SD Quitline. In 2024, the Tobacco Control Program funded 15 youth/community engagement grantees and 7 Disparities grantees to work on prevention tobacco use, reducing exposure to secondhand smoke, and promoting cessation. Cancer survivors identified as tobacco users were referred to tobacco cessation resources. Delta Dental of South Dakota Foundation provided secondhand smoke and tobacco cessation education in SD. Tobacco Youth and Community Engagement awardees helped strengthen 3 tobacco-free policies over the 2024-2025 year to promote tobacco-free environments. The Tobacco Control Program assisted secondary-schools on updating and strengthening their tobacco-free policies, which should be updated in 2025/2026. The Sioux Empire SET-FREE Coalition received Disparity Grant funds to host a virtual vape/smoke-free multi-unit housing summit. The summit had 51 participants from a variety of communities across South Dakota. There are a total of 5,963 noted smoke-/vape-free rental units in Sioux Falls and another 5,502 such rental units throughout South Dakota. In 2024, The SD Tobacco Control Program released the SD K-12 & Youth Toolkit. With this toolkit staff offered trainings across the state to educate youth on the dangers of tobacco use including vaping. The SD Quitline provided targeted information to more than 332 clients in the first six months of 2025 on recommended lung cancer screening for current and former tobacco users. 	<p>American Cancer Society Cancer Action Network (ACS CAN) Delta Dental of SD Great Plains Tribal Leaders' Health Board SD Cancer Programs SD Tobacco Control Program SD QuitLine Sioux Empire Tobacco-Free Coalition SD Cancer Programs</p>
<p>Priority 2: Increase healthy, active lifestyles</p>	<ul style="list-style-type: none"> Fifteen worksites across the state were funded through the WorkWell Grant to implement policy and environmental changes to improve nutrition and increase physical activity in the workplace. The SD Park Prescription project had 615 healthcare providers who received Park Rx Kits through May 31, 2025. The Breastfeeding Friendly Business Initiative has 664 businesses that have taken the pledge to show support for their breastfeeding employees and customers. 	<p>Monument Health SD Cancer Programs SD Nutrition and Physical Activity Program</p>

Cancer Plan Activities 2024-2025

Priority	Activities	Partners
Priority 3: Reduce ultraviolet radiation exposure.	<ul style="list-style-type: none"> Dakota Dermatology provided sunscreen to patrons at Levitt Sioux Falls concerts. Lewis Drug, Sanford Health, Avera Health, and Dakota Dermatology held free skin cancer screenings and distributed information on UV exposure on Melanoma Monday in May 2025. Sanford Health installed new shade structures at the Sanford Sports Complex in Sioux Falls. 	<p>Dakota Dermatology SD Cancer Programs Sanford Health Avera Health Lewis Drug</p>
Priority 4: Reduce exposure to environmental carcinogens.	<ul style="list-style-type: none"> American Cancer Society continues to support national research on limiting exposure to carcinogens. The Department of Agriculture and Natural Resources supplied 541 radon kits for free in SD in 2024-2025. 	<p>American Cancer Society SD Department of Agriculture and Natural Resources</p>
Priority 5: Increase HPV vaccination rates	<ul style="list-style-type: none"> American Cancer Society and Immunize SD partnered to host provider trainings on HPV vaccination. Immunize SD was awarded funding for a statewide 2 by 10 awareness campaign to increase HPV vaccination rates among 9-10-year-olds. A total of 8,887 households received a reminder postcard, and approximately 225 health care professionals were reached through four webinar opportunities. A partnership between the SD Cancer Coalition and Sanford Health rural resulted in almost 22,000 HPV vaccination reminders being sent to male and female adolescents ages 9-12, resulting in a total of 4,345 vaccine doses administered during the project period. The HPV Vaccination Task Force partnered with Delta Dental to distribute materials on HPV vaccination and head & neck cancers at the SD Dental Association annual meeting in May 2025. The SDDOH launched the HPV Vaccination Dashboard to track and highlight HPV vaccination rates among 13-year-olds by county in South Dakota. The dashboard was promoted in the SD Public Health Bulletin and the Cancer Coalition Spring 2025 newsletter. 	<p>American Cancer Society Immunize SD Delta Dental of SD HPV Vaccination Task Force Sanford Health SD Dental Association Sanford School of Medicine at the University of South Dakota</p>



Cancer Plan Activities 2024-2025

Priority	Activities	Partners
<p>Priority 6: Increase risk-appropriate screening for breast cancer.</p>	<ul style="list-style-type: none"> • A partnership with the SD Women's Prison allowed the SD BCCEDP to provide breast and cervical cancer screening services to 157 incarcerated women. • The SD BCCEDP hosted an All Women Count! (AWC!) Program Webinar on December 3, 2024, with 101 participants. The recording was posted online for viewing by clinic staff who were unable to attend the live webinar. • The SD BCCEDP partnered with DMS Imaging to host a mobile mammography event at SD Urban Indian Health in Pierre on April 28–29. A total of 21 women received breast cancer screenings, with six enrolling in the AWC! Program. • The SD BCCEDP partnered with the State of South Dakota Bureau of Human Resources and Administration (BHR) in October 2024 to send a newly developed breast cancer screening reminder card to 6,809 state employees aged 40 and older. • The Breast Cancer Dashboard was updated in May 2025 to show the latest available data. The update was published in the June 2025 Public Health Bulletin. • The SD BCCEDP created two success stories highlighting successful partnerships. The first story shared about the long-standing partnership with the SD Department of Social Services (DSS) to enroll eligible women into the Medicaid Treatment Act, and the second story focused on a partnership with the SD Women's Prison to address barriers to accessing healthcare services. • To enhance enrollments within low-reach counties, one-on-one technical assistance was provided by the BHSSC-contracted Cancer Screening Outreach Coordinator to 22 clinic sites across the state. • 100% of eligible uninsured women who were screened for and found to have breast cancer were enrolled into the Medicaid Treatment Act. • The Community Healthcare Association of the Dakotas (CHAD) is developing health equity dashboards to analyze screening and quality data for its FQHCs located throughout North and South Dakota. 	<p>Black Hills Special Services Cooperative (BHSSC) DMS Imaging SD Breast & Cervical Cancer Early Detection Program (SD BCCEDP) SD Bureau of Human Resources and Administration SD Cancer Registry SD Department of Social Services SD Urban Indian Health SD Women's Prison Community Healthcare Association of the Dakotas (CHAD)</p>

Cancer Plan Activities 2024-2025

Priority	Activities	Partners
<p>Priority 7: Increase risk-appropriate screening for cervical cancer.</p>	<ul style="list-style-type: none"> A partnership with the SD Women's Prison allowed the BCCEDP to provide breast and cervical cancer screening services to 157 incarcerated women. The Breast & Cervical Cancer Program hosted an All Women Count! Program Webinar on December 3, 2024, with 101 participants. The recording was posted online for viewing by clinic staff who were unable to attend the live webinar. The SD BCCEDP created two success stories highlighting successful partnerships. The first story shared about the long-standing partnership with the SD Department of Social Services (DSS) to enroll eligible women into the Medicaid Treatment Act, and the second story focused on a partnership with the SD Women's Prison to address barriers to accessing healthcare services. To enhance enrollments within low-reach counties, one-on-one technical assistance was provided by the BHSSC contracted Cancer Screening Outreach Coordinator to 22 clinic sites across the state. 100% of eligible uninsured women who were screened for and found to have cervical cancer or precancerous conditions were enrolled into the Medicaid Treatment Act. The Early Detection Task Force and the BCCEDP compiled resources and data on HPV Self-Collection testing and have started discussions on how to educate providers and the community once this option is more broadly available in the region. 	<p>Black Hills Special Services Cooperative (BHSSC) Early Detection Health Equity Task Force SD Breast and Cervical Cancer Early Detection Program (SD BCCEDP) SD Department of Social Services SD Urban Indian Health SD Women's Prison</p>
<p>Priority 8: Increase risk-appropriate screening for colorectal cancer.</p>	<ul style="list-style-type: none"> The SD Colorectal Cancer Control Program partnered with 14 clinics to implement patient navigation and evidence-based interventions to increase colorectal cancer screening rates. The SD Colorectal Cancer Control Program provided reimbursement for follow-up colonoscopies for eligible clients screened through the partner clinics. The SD Colorectal Cancer Control Program partnered with the SDSU Population Health Evaluation Center to complete a five-year highlight brief from the 2020-2025 funding period. A partnership with the State of SD Bureau of Human Resources led to 8,200 reminder cards being sent to state employees and their spouses aged 45 and older. 	<p>American Cancer Society CDC Foundation Early Detection Task Force SD Bureau of Human Resources and Administration SD Cancer Registry SD Colorectal Cancer Program Monument Health South Dakota State University Population Health</p>



Cancer Plan Activities 2024-2025

Priority	Activities	Partners
<p>Priority 8: Increase risk-appropriate screening for colorectal cancer.</p>	<ul style="list-style-type: none"> The CDC Foundation's Chronic Disease Data Analyst submitted an abstract that was accepted for the CSTE 2025 Conference, titled "Shifting Trends in Early-Onset Colorectal Cancer in SD: A Focus on Population Incidence Patterns". The information presented in this abstract was also used to develop a full manuscript for submission to the South Dakota State Medical Journal. The SD Colorectal Cancer Program utilized Health Disparities funds to provide 122 stool-based colorectal cancer screening tests to uninsured patients within the 15 partner clinic sites across the state. Three CRC Learning Collaborative sessions were held for the SDCRCCP participating clinics A new reminder card was developed and shared with the SD CRCCP participating clinics. It is also available to order on the SDDOH Publication Catalog. The Early Detection Health Equity Task Force partnered with Monument Health to present a webinar on colorectal cancer screening and lead-time screening messaging for younger adults in September 2024. The Early Detection Task Force partnered with Monument Health to present a webinar on colorectal cancer screening and lead-time screening messaging for younger adults in September 2024. 	<p>American Cancer Society CDC Foundation Early Detection Task Force SD Bureau of Human Resources and Administration SD Cancer Registry SD Colorectal Cancer Program Monument Health South Dakota State University Population Health</p>
<p>Priority 9: Increase risk-appropriate screening for lung cancer.</p>	<ul style="list-style-type: none"> The Early Detection Task Force partnered with the Population Health Evaluation Center to maintain a Tableau dashboard highlighting lung cancer screening in SD. The Early Detection Task Force promoted recommendations from the United States Preventative Services Task Force regarding lung cancer screening. The South Dakota Tobacco Prevention Program distributed lung cancer screening materials to human resources professionals at the 2025 WorkWell conference. 	<p>Early Detection Task Force Population Health Evaluation Center SD Cancer Registry</p>





Cancer Plan Activities 2024-2025

Priority	Activities	Partners
Priority 10: Increase participation in cancer clinical trials.	<ul style="list-style-type: none"> The American Cancer Society continues to support national clinical trials research. The SD Cancer Programs collaborated to collect clinical trial accrual rates via voluntary reporting from the SD cancer treatment centers. 	<p>American Cancer Society SD Cancer Registry SD Cancer Treatment Centers</p>
Priority 11: Promote quality cancer care and supportive services.	<ul style="list-style-type: none"> The American Cancer Society provided access to care funds to support transportation and lodging for people with cancer. The Patient Support & Quality of Care Task Force worked to review and provide feedback to include pediatric cancer verbiage into the new 2026-2030 Cancer Plan. 	<p>American Cancer Society SD Behavioral Risk Factor Surveillance System (BRFSS) SD Cancer Registry Patient Support & Quality of Care Task Force</p>
Priority 12: Improve availability and use of advance care planning, palliative care, and end-of-life care services for cancer patients.	<ul style="list-style-type: none"> The Coalition is represented on the SD Coalition for the Advancement of Serious Illness Care, which is working to carry on much of the work started in recent years by the SD Palliative Care Association. As part of the palliative care definition in SD statute, SDAHO and SDDOH created an informational website to help providers, patients and the public learn more about palliative care and seek care options in their local communities within SD. The Palliative Care Task Force and SDAHO partnered on a webinar held on National Healthcare Decisions Day, April 16, 2024. Katie Huff, DNP, PHP-BC, ACHPN, presented on palliative care, cancer and advance directives to 50 attendees. Presentation materials are available at www.cancersd.com. 	<p>SDAHO AARP Avera Health SD Cancer Programs South Dakota State University</p>



Implementation Partnerships 2024-2025

HPV Vaccination

Immunize South Dakota

Immunize South Dakota (ISD) was awarded funding to create a digital and social media campaign for statewide awareness around HPV vaccination to improve HPV vaccination rates.

The target population for messaging was individuals ages 9-15 in SD counties with the lowest HPV immunization rates (below 70%) and a high enough population of children ages 9-12 to make an impact (more than 100 and more than 50 unvaccinated).

Reviewing reports from the SD Immunization Information System (SDIIS), ISD chose Brown, Butte, Lawrence, and Oglala Lakota Counties based on baseline data.

The social media campaign exceeded their benchmark for click-through rate at 1.08%. The campaign reached 4,942 unique users on YouTube, with a strong 45.85% view rate, indicating successful audience engagement.

For the selected counties, they were able to meet their goal for ages 9-10 by an increase of 1.25%. For ages 11-12 they met their goal by an increase of 3.48% complete. For 13- to 14-year-olds, they were able to increase completed series by 4.09%.

**HPV protection is
CANCER PREVENTION.**

.....
Protect your 4th or 5th graders now.



Learn More at ImmunizeSD.org/HPV

Sanford Health

The Cancer Coalition partnered with Sanford Health in 28 family medicine and 10 pediatric clinics in SD to facilitate interventions to identify all male and female patients ages 9-12 from the participating locations who were due or overdue for the HPV vaccination series.

Over the course of the project period, June 1, 2024 through May 31, 2025, Sanford sent out over 21,000 portal reminders with nearly 900 phone call interactions.

This helped result in 1,678 HPV vaccine doses administered to female and male patients ages 9-10 and 2,667 doses administered to ages 11-12.

Implementation Partnerships 2024-2025

Early Detection & HPV Vaccination

Mobridge Regional Hospital & Clinics

The Cancer Coalition partnered with Mobridge Regional Hospital & Clinics to improve upon the number of patients getting screened to aid in early detection of breast, cervical, colorectal, and lung cancers, as well as increasing HPV vaccinations.

Early Detection

Mobridge Regional upgraded their EMR system to send reminder letters, texts, and emails to patients identified by the system overdue for screenings, based on hospital visit history of the patient.

They are now able to run full reports to identify patients who have visited the hospital but not yet been screened.

HPV Vaccination

As of May 31, 2025, 117 total patients ages 11-12 were reached, with 56 of those patients having one HPV dose and 16 having completed the HPV vaccination series.

An additional 802 patients ages 13-26 were reached, with 504 of those patients completing one HPV dose, and 439 completing the series. In January 2025, 74 HPV reminder cards were mailed with 20 returned as undeliverable.



Reminder Recall

In the project year, Mobridge Regional:

Mailed 611 client letters to women ages 40-74 for breast cancer screening and screened 638 patients.

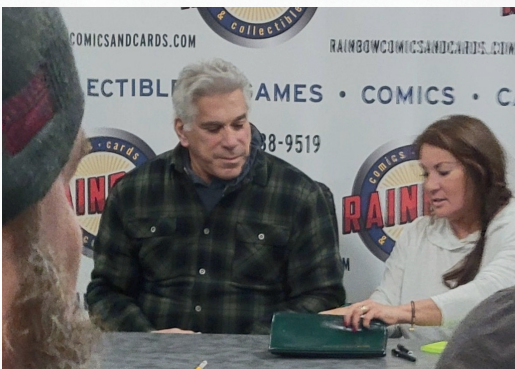
Mailed 264 reminders and screened 135 women ages 21-65 for cervical cancer.

Screened 228 patients ages 50-75 for colorectal cancer. Within that group, 36 Cologuard kits were returned, 3 abnormal Cologuard tests conducted, and 161 colonoscopies completed (as a follow-up or otherwise).

Mailed 189 reminders to patients ages 50-80 for lung cancer screening and screened 18 patients.

Implementation Partnerships 2024-2025

Childhood Cancer



Voices Against Cancer

Sioux Falls nonprofit Voices Against Cancer, which raises funds and awareness for pediatric cancer and pediatric cancer research, was awarded funding to promote quality care and supportive services to pediatric oncology patients ages 0-18, patient siblings ages 0-18, and patient parents ages 30 and older.

Throughout the grant year, Voices Against Cancer hosted several events for families and worked to improve their outreach and navigation resources for patients.

A holiday event in December 2024 for more than a dozen local families in the Sioux Falls area provided individualized gifts for the pediatric patients and their siblings, as well as gift cards for parents.

In January 2025, a card show and meet and greet was held as part of the Annual Voices Against Cancer 605 Pop Culture Con with actor Lou Ferrigno. An honored family event was held in February 2025 in conjunction with the Sioux Falls Stampede.

Supportive materials such as educational brochures and informational packets were made available at most events. Voices Against Cancer continues to upgrade their website to improve caregiver navigation, making handouts, books, activity books and other materials available to families free of charge. The organization has also developed and implemented a media awareness campaign for supporting children affected by childhood cancer: "Giving Kids A Voice".

Implementation Partnerships 2024-2025

Childhood Cancer

Sanford Children's Hospital

Sanford Children's Hospital was awarded funding to promote quality care and supportive services to pediatric oncology patients ages 0-25.

To accomplish this, Sanford Children's Hospital held various events throughout the project period:

In September 2024, more than 160 oncology patients and their families came together to gain support, meet new friends and enjoy time together at a survivorship event at SkyZone trampoline park in Sioux Falls.

In March 2025, more than 125 pediatric patients and their families gathered at the Ramada in Sioux Falls for swimming, pizza, and time for support and connection.

In June 2025, 120 youth and family attended a summer Oncology Family Support and National Survivor Day celebration at the Washington Pavilion in Sioux Falls.

In May 2025, Sanford Children's hosted Kristin Ray, a speaker from Children's Mercy Hospital of Kansas City, to present on support for caregiver wellbeing to healthcare providers, nurses, and staff.

The presentation was available to all healthcare providers in the Sioux Falls region over the noon hour and followed by an afternoon small group discussion with the Sanford Children's Hematology and Oncology team.





Get Involved

Partners in cancer prevention and control.



Mission

Working together to reduce cancer incidence and mortality while improving quality of life for cancer survivors.

Vision

Every South Dakotan free from the burden of cancer.

Join Us

We welcome partners from across sectors - including non-traditional organizations and businesses such as schools, faith and community organizations, and local businesses. Your connections and resources strengthen our collective impact.

- Subscribe to email newsletters
- Join a task force or committee
- Share expertise and resources
- Collaborate on priority activities
- Support Coalition events and outreach



Meetings & Events

- Quarterly Task Force Meetings (virtual)
- Fall Meeting (in-person)
- Summer Social (in-person)



Leadership

The Coalition is guided by a Steering Committee of healthcare providers, survivors, public health leaders, and advocates.



2025-2026 Coalition Task Forces

- Prevention
- Screening
- Survivorship



Committees

- Data, Surveillance & Evaluation
- Membership and Communication
- Policy, System and Environment Change

Learn more: Explore the South Dakota Cancer Plan, access interactive cancer data dashboards, and find resources to support cancer prevention, early detection, treatment, and survivorship in your community.



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